










Travel & Tourism

Articles to read	<p>1. What is Tourism? Why read: Introduces the basic idea of what tourism is, why people travel, and how it affects places.</p> <ul style="list-style-type: none"> • Suggested source: National Geographic Kids – Search for travel or geography articles • Alternate: BBC Bitesize > Geography – Tourism – Simple explanations with visuals <hr/> <p> 2. Types of Tourism Why read: BTEC courses often cover leisure, business, adventure, cultural, and eco-tourism. Understanding these types early helps build core vocabulary.</p> <ul style="list-style-type: none"> • Suggested source: Articles or blog posts on Young People's Trust for the Environment • Alternate: Use BBC Travel or Lonely Planet Kids for lighter reads <hr/> <p> 3. Famous Tourist Destinations Around the World Why read: Introduces students to key global travel locations and why people visit them.</p> <ul style="list-style-type: none"> • Suggested source: Britannica Kids or DK Find Out > Places • Alternate: Read destination highlights on VisitBritain or Kids World Travel Guide <hr/> <p> 4. Jobs in Travel and Tourism Why read: BTEC Travel and Tourism explores careers (e.g., travel agent, tour guide, hotel manager).</p> <ul style="list-style-type: none"> • Suggested source: Prospects or BBC Bitesize Careers section • Article idea: "A Day in the Life of a Hotel Receptionist" or "What It's Like to Be a Tour Guide" <hr/> <p> 5. Customer Service in Travel Why read: Customer service is a key theme in the BTEC qualification.</p> <ul style="list-style-type: none"> • Suggested source: Articles about airport staff, theme park workers, or hotel employees and how they help customers. • Try: Company blogs like British Airways, EasyJet, or Center Parcs (search for their career stories)
Programmes to watch	<ul style="list-style-type: none"> • 1. "Travel Man" (Channel 4 / YouTube) • Why it's good: Hosted by comedians like Richard Ayoade, this show explores cities in 48 hours. It introduces destinations, local food, attractions, and travel logistics in a fun way. • Links to BTEC: Types of tourism, short breaks, destination appeal. <hr/> <ul style="list-style-type: none"> •  2. "Inside the Airport" / "EasyJet: Inside the Cockpit" (ITV or YouTube) • Why it's good: Offers behind-the-scenes views of airports and airline operations. • Links to BTEC: Transport hubs, roles in the industry, customer service, safety. <hr/> <ul style="list-style-type: none"> •  3. "Holiday Hit Squad" or "Holiday Horrors" (BBC) • Why it's good: Shows the importance of good customer service, hotel standards, and health & safety. • Links to BTEC: Customer service, travel agency support, accommodation standards.

	<ul style="list-style-type: none"> •  4. "Amazing Hotels: Life Beyond the Lobby" (BBC iPlayer / Netflix) • Why it's good: Gives insight into the hospitality industry by exploring famous hotels worldwide. • Links to BTEC: Hospitality, careers, customer service. <hr/> <ul style="list-style-type: none"> •  5. "The World's Most Scenic Railway Journeys" (Channel 5 / YouTube) • Why it's good: Combines travel, geography, and tourism. Great for seeing how transport and scenic attractions influence tourism. • Links to BTEC: Transport, destination appeal, natural attractions. <hr/> <ul style="list-style-type: none"> •  6. Theme Park Documentaries (Disney+, YouTube) • Examples: <i>Behind the Attraction</i>, <i>The Imagineering Story</i> • Why it's good: Explores how attractions are designed and run. • Links to BTEC: Visitor attractions, customer experience, large-scale tourism operations.
Tasks to do	<ol style="list-style-type: none"> 1. Plan a Dream Holiday (Research Task) <ul style="list-style-type: none"> • Task: Choose a country or city. Research flights, accommodation, attractions, and things to do. Make a mini travel brochure or slideshow. • Skills covered: Destination knowledge, itinerary planning, types of tourism. • Variation: Set a budget – e.g., £1,000 limit – and compare options. 2. Create a Tourism Poster <ul style="list-style-type: none"> • Task: Make a poster for a famous destination (e.g. Paris, New York, Cornwall) showing: <ul style="list-style-type: none"> • Why people visit • Main attractions • Best time to go • Skills covered: Promotion, destination research, visual presentation.