

Why study Business Enterprise at BTEC?

Enterprise is an important part of the business sector and plays a major role in the UK's global economic status. The role of entrepreneurs is to help create wealth for the nation and its citizens through the creation of enterprises that innovate and grow the economy. According to 2019 data, there are nearly six million such businesses in the UK, employing around 16.6 million people. Small and medium-sized enterprises (SMEs) account for 99.9 per cent of the business population in the UK and account for three-fifths of the employment and around half of the turnover in the UK private sector, worth around £2.2 trillion.

Study of this sector at Key Stage 4 will complement GCSE study through providing an opportunity for practical application alongside conceptual study. There are also strong opportunities for post-16 progression in this vital sector

Link to Specification: [Enterprise \(2022\) | BTEC Tech Award | Pearson qualifications](#)

Assessment Overview

Component	GLH	Qualification Weighting	Marks available	Type of assessment	Length of Assessment	Availability
Component 1: Exploring Enterprises	36	30%	60	Internal assessment (PSA*) with 3 tasks. Externally moderated	6 hours of monitored preparation and 5 hours of supervised sessions	Twice a year: October release for December/January moderation (from 2023) February release for May/June moderation (from 2023)
Component 2: Planning and Presenting a Micro-Enterprise Idea	36	30%	60	Internal assessment (PSA*) with 4 tasks. Externally moderated	6 hours of monitored preparation and 7 hours of supervised sessions	Twice a year: October release for December/January moderation (from 2023) February release for May/June moderation (from 2023)
Component 3: Marketing and Finance for Enterprise	48	40%	60	External synoptic exam. Externally marked	2 hours	Twice a year in Jan/Feb and May/Jun (from 2024)

Progression

Study of the qualification as part of Key Stage 4 learning will help learners to make more informed choices for further learning, either generally or in this sector. The choices that learners can make post-16 will depend on their overall level of attainment and their performance in the qualification. Learners who generally achieve at Level 2 across their Key Stage 4 learning might consider progression to:

- A Levels as preparation for entry to higher education in a range of subjects
- study of a vocational qualification at Level 3, such as a BTEC National in Enterprise and Entrepreneurship, which prepares learners to enter employment or apprenticeships, or to move on to higher education by studying a degree in the business sector.