

**Subject: Travel and Tourism      Year 10      Ability All**

Term / Date(s)	Component 1 LAA (2 half terms)	Component 1 LAB (2 half terms)	Component 2 LAA (2 half terms)
<b>Topic</b>	Travel and Tourism Organisations and Destinations - the aims of UK travel and tourism organisations	Travel and Tourism Organisations and Destinations - Explore travel and tourism and tourist destinations.	Customer Needs in Travel and Tourism - how organisations identify travel and tourism trends
Topic overview	Students will learn about the different types of travel organisations and how they work together to help them be successful businesses.	Students will learn about the different features of a destination and how these add to the appeal for tourists to visit them.	Students will learn about how different organisations use travel trends to help them meet customer needs and increase the appeal of their business.
<b>Pupils will learn...</b>			

**Subject: Travel and Tourism      Year 11      Ability All**

Term / Date(s)	Component 2 LAB (2 half terms)	Component 3 LAA (1half term)	Component 3 LAB (1 half term)	Component 3 LAC (1 half term)
<b>Topic</b>	Customer Needs in Travel and Tourism - how to meet the needs and preferences of travel and tourism customers.	Factors that influence global travel and tourism	Impact of travel and tourism and sustainability	Destination Management
Topic overview	Students will learn how to meet customers needs to plan suitable holidays for them, keeping within budget and considering needs and preferences.	Students will understand the positive and negative influences of different factors on global travel and tourism, and how these factors can be managed by different organisations.	Students will know about the issue of sustainability. They will gain an understanding of how some global destinations aim to minimise the negative impacts of tourism and maximise the positive impacts of tourism to achieve sustainable tourism.	Students will understand that global destinations may change over time and that tourism may be managed and developed differently, depending on whether the destination is recently emerging or an established, mature destination.
<b>Pupils will learn...</b>				